



## Lisa Taylor, Founder and CEO, Challenge Factory



**Lisa Taylor** helps leaders redesign workforce systems for a world shaped by AI, longer working lives, and accelerating change. As **Founder and CEO of Challenge Factory**, Lisa works at the intersection of research, policy, and practice to help governments, organizations, and executives confront a hard truth: today's leadership pipelines and talent systems weren't built for the conditions they now face.

Her work focuses on fixing Broken Talent Escalators® and rebuilding the structures that connect people, purpose, and productivity at scale. Grounded in the Five Drivers of Workforce Change™, Lisa translates global forces like longevity, technology, and shifting employment relationships into practical strategies leaders can act on immediately.

Lisa has advised national governments, influenced workforce policy, and guided multinational organizations through complex transformation. Her insights have been featured by The Globe and Mail, Forbes, and the OECD's Future of Work reports, and she is a sought-after keynote speaker for leaders who need clarity, confidence, and direction in uncertain times.

